

Executive Training

Powered by Consciousness Coaching®

Is the new solution to investing
in leadership and staff effectiveness

Over the past few years in South Africa, the growth of the coaching industry has been substantial. One of the most significant events in the growth of this industry, in South Africa and the rest of the world, has been the introduction of Consciousness Coaching®. This style of coaching differs from Life Coaching in that Consciousness Coaching® is built on Professional Coaching according to international ICF standards, as well as AC (awareness creation) according to Creative Consciousness International (CCI) and its founder Marc Steinberg. The AC component of the coaching creates awareness in areas where the normal human consciousness is 'not aware that it is not aware' – in other words, it doesn't exist for a person. Possibilities that lay outside of the 'box' are what material breakthroughs are made of. Einstein referred to this observation by saying *"The significant problems we have cannot be solved on the same level of thinking that created them"*.

Normal life coaching or professional coaching empowers the individual on the 'same level of thinking', as Einstein put it, which is effective but limited and, when merged with a structured, developed Awareness Creation process, we move into the limitless realm of Consciousness Coaching®.

Creative Consciousness International, the only Consciousness Coaching® academy in the world, has its head office in Cape Town with operations on a global and local scale. One of CCI's core product offerings is their Executive Training Seminars. These seminars are powered by Consciousness Coaching® and are **tailor-made training packages focussing on development in specific areas within each clients business based on the individual training needs of the organisation in question, delivered by qualified Consciousness Coaches®.**

More and more businesses in South Africa and around the world are investing in their staff and teams. CCI's Executive Training seminars have proven to:

- Increase productivity
- Maximize leadership skills
- Improve team dynamic
- Enhance time management
- Accelerate efficiency
- **Cause significantly higher levels of awareness, responsibility, social competence and commitment in both small and large team environments across a myriad of industries.**

With training focussing on team development, leadership, productivity, efficacy, time management, conflict resolution, mediation and integrity, all training packages are developed according to the exact needs of the organisation and team.

Through CCI Executive Training, Conditioning is replaced by Awareness, Answers are replaced by Insights, Anger is transformed into Passion and Experience is made Organic.

To enquire about Executive Consciousness Coaching® Training Seminars visit www.cci-portal.com, call 0861 COACHU (262248) or write an email to enquiries@cci-portal.com.



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